

xello

FOR THE
FUTURE OF WORK
FLORIDA

Welcome to Xello & the Statewide WBL Network!

July 14, 2025

Water & Wastewater Management Meeting



Future Ready!



Talent
Supply &
Education

*Improving Florida's
talent pipeline for a
better workforce*



Improving Florida's talent pipeline for a better workforce

>80% of Florida's workforce has
essential **employability skills**

>60% of Floridians 25-64 have
a high-value **postsecondary
certificate, degree, or
training experience**



HOW DO WE GET THERE? *Talent Supply and Education*

High Quality Pre-K to 12 Education

- Provide all learners with opportunities to engage in real world workforce experiences, including apprenticeships, internships, externships, and other workplace-training models.
- Streamline transitions between high school, postsecondary training and education, and workforce.
- Improve statewide career awareness and counseling for middle and high school students.
- Increase the number and percentage of students who earn market-relevant certifications valued by industry while still in high school.

REACH Act 2.0

The Core Requirements of SB 240:

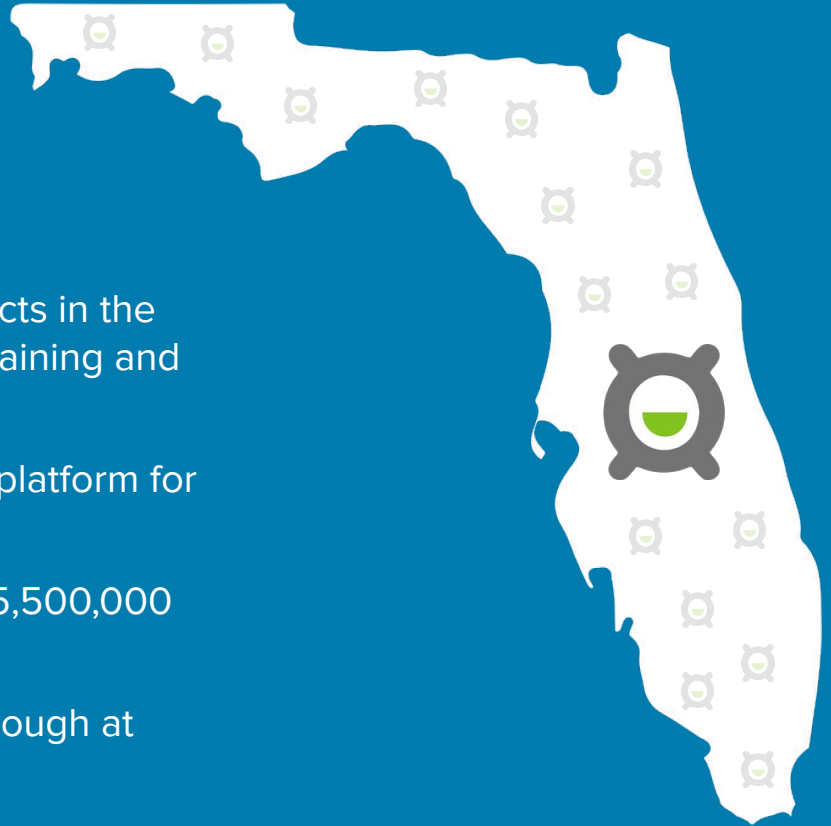
- Middle school career and education planning course
- High school career fairs
- Work-based learning
- Florida Life Skills Simulator*

*SB 1040 (2022)



Xello's Partnership with FLDOE

- The Xello team works directly with all 67 districts in the state to support educators with onboarding, training and success management
- Xello powers the state's vision for a universal platform for career planning and WBL
- Over 1,000,000 unique users with more than 5,500,000 logins this school year!
- Used by K-12 and adult education students through at least the 2027-2028 school year.

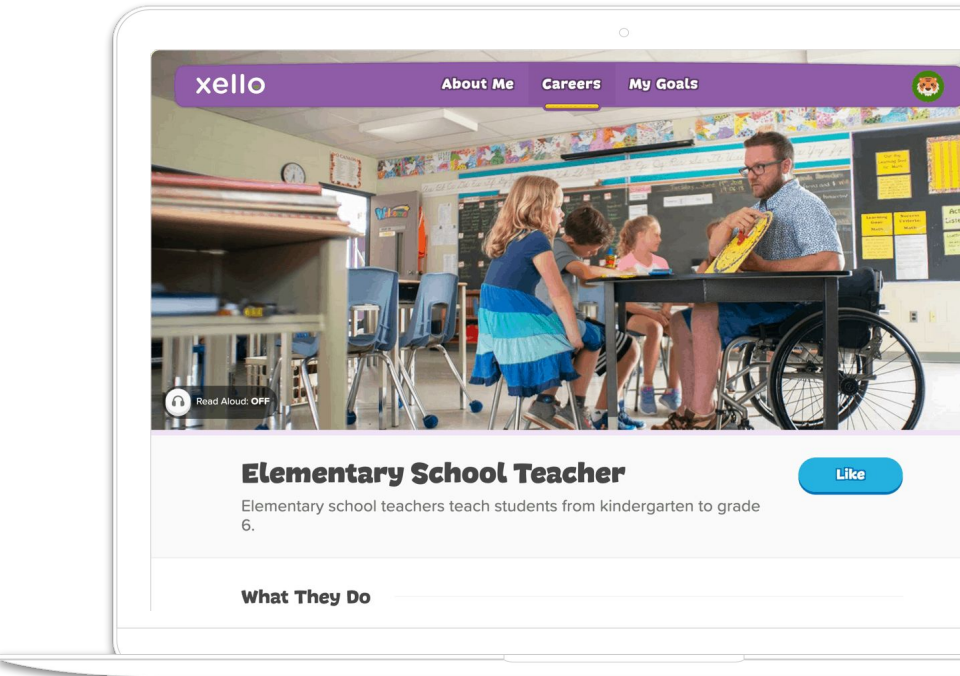
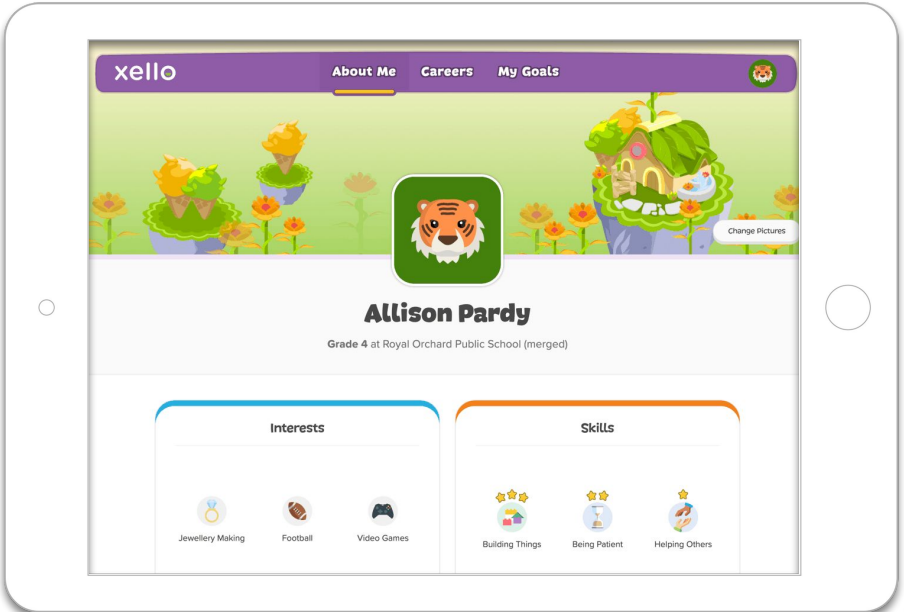


Elementary Grades

Trouble in Career Town (K-2)



Continue the Journey! (Grades 3-5)



Middle School Career & Education Planning Course

Xello: Bridging the Gap

Middle School Career & Education Planning Course

Hey Meredith!

25% Core lessons

Explore Career Matches

Transition to High School

Self-Advocacy

Assessments

Matchmaker, Personality Style, Major, Learning Style, Saved options

Explore options, Goals & Plans, My goals and plans, Course Planner

Portfolios

View portfolio

EXPLORE YOUR CAREER MATCHES

Discover careers that match what you like to do

To unlock this lesson:

- Complete the Matchmaker quiz
- Save 3 careers you like

YOUR PERSONALITY STYLE

WHAT IS THE HOLLAND MODEL?

Builds like to use tools and machines to repair and install things. They are practical and good at using their hands.

Thinkers like to research and solve complex problems. They are logical and curious, and invent theories they try to prove.

Creators like to design, write, paint, and

YOU ARE AN ORGANIZER AND A THINKER AND A PERSUADER

ORGANIZERS USUALLY LIKE...

- filing
- calculating

ORGANIZERS VALUE...

- structure
- order
- clarity

DATA SCIENTIST

Good match

Save

Job Description

A rain gauge ticks away during a storm. It logs how many inches of rain pour down. An internet service provider's system logs an outage. A social media website logs how many users interact with a post, and for how long. Technology is a big part of our everyday lives. It's no wonder that we have more data than we know what to do with. It's up to data scientists to make sense of that data.

SIMILAR CAREERS

- AI Specialist
- Information Security Analyst
- Business Systems Analyst
- Researcher

Florida State University

1 School

Use this school? Save

Overview	Tuition & fees \$7,493	# of Students 44,361	Acceptance rate 25%	Public
Majors	Student body	Campus life	Applying	Costs
	In-state	Large school	1500+ Accepted	4-Year Program

Do you want to attend a school where the students come first? Florida State University (FSU) aims to provide such opportunities to its students. It's a big school with the resources to match. If this sounds

Choose a pathway to add to your plan

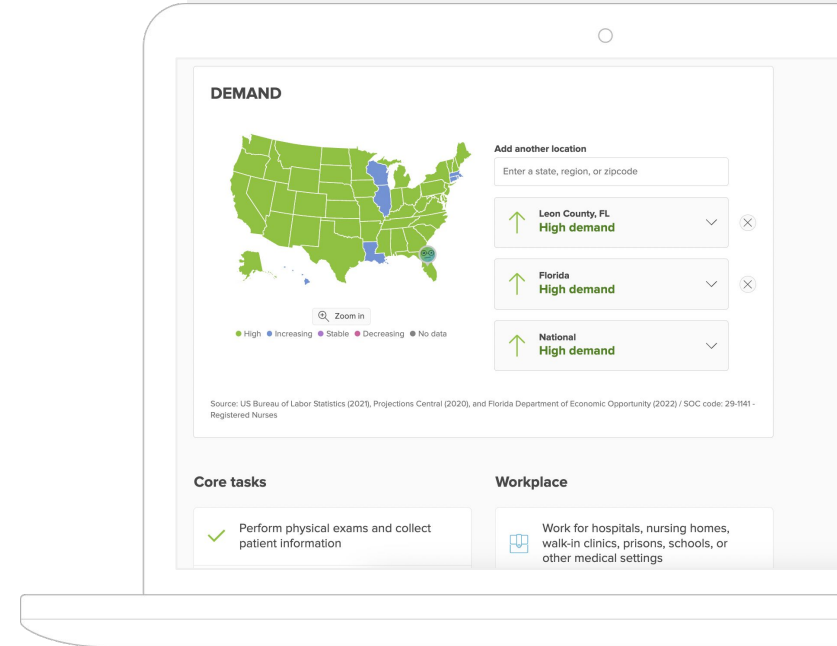
- A college choice (4 to 2 year or 4 year school)
- Technical or vocational training (Get technical or job-specific training at a school or center)
- Apprenticeship (Combine on-the-job training and classroom instruction)
- Military (Train in a job specialty and serve your country)
- Straight to work (Get on-the-job training)

Next step

Xello: Customized for Florida Students

Florida specific customizations facilitated by our partnership with FLDOE:

- County specific salary and demand data for all career profiles
- All Florida Technical Schools added to expand student exploration options
- FETPIP program outcome data included for all Florida School profiles
- State Apprenticeship listing & search
- Bright Futures Scholarship exploration features
- Development of Florida-focused WBL and Financial Literacy modules



Xello: Bridging the Gap

Payday Analysis & Lifestyle Selections


Students get a realistic glimpse of their potential take-home pay after taxes, deductions, and expenses.

Pay statement - June 2024	
Interrobang Writing Agency 109 Exclamation Drive Pay schedule: Monthly Statement number: 0001 Pay period: Jun 1 - Jun 30, 2024	
Employee information	
Name Madeleine	Employee ID 9080460
Role Technical Writer	SSN xxx-xx-xxxx
Earnings	Deductions
Regular pay\$5,043	Federal income tax\$697
Overtime\$0	Social Security Tax\$312
Total gross earnings\$5,043	Medicare tax\$73
	State tax\$0
	Total deductions\$1,082
Summary	
Earnings	\$5,043

Florida Life Simulator
powered by xello

Home

Simulations



Monthly budget
-\$1,132
\$4,223 of \$3,091 spent

Income: \$3,091
My salary \$3,091

Expenses: \$4,223

Housing	\$1,266
Transportation	\$900
Cooking	\$287
Dining out	\$79
Utilities	\$210
Communication	\$185
Personal care	\$56
Entertainment	\$90
Household	\$297
Health care	\$160
Insurance	\$200
Clothes	\$78
Savings	\$93
Custom expense	-
Other expenses	
Student loan	\$322

Pay statement
School Counselor August 2024

Role: School Counselor
Employer: Wells Achievement Academy
You work full time as a school counselor. Your job is to help students make good choices about school and life. You offer support to students facing personal problems or tough situations. You organize and run workshops and job fairs. You use tests to help students define their interests and skills. You also give advice on school and career goals.
[View career profile](#)

Entry level (Your career level) Mid level Senior level
\$3,091 a month 35 hours a week 10 weeks off a year

Education: University of Florida
Gainesville, FL
[View school profile](#)
Master's degree
\$322 monthly loan payment

Family
Ralph

Data is shown for: Fort Lauderdale, FL

4-year course planning and graduation tracking

The screenshot displays the xello Course Planner interface. The main header includes the xello logo, the text "FOR THE FUTURE OF WORK FLORIDA", and navigation icons for Home, About Me, Explore, and Plans. A search icon, a heart icon, and a profile icon are also present.

COURSE PLANNER

Required
High School Graduation Diploma

0 Credits left 24 / 24

Requirements: All Requirements | Credits | Earned | Planned | Remaining | Suggestions

GRADE 9 8 Credits	GRADE 10 6.5 Credits	GRADE 11 7 Credits	GRADE 12 6 Credits
<p>English ENG901 English 9 1 cr.</p> <p>Algebra 1 Z0030 Algebra 1 9 1 cr.</p> <p>Geometry MTH201 Geometry 9 1 cr.</p> <p>Science SNC902 Science 9 1 cr.</p> <p>Spanish I SPA1 Electives 9 1 cr.</p> <p>World Geography 1 GEOG1 Electives 9 1 cr.</p> <p>Year Independent Requirements 1</p> <p>Healthy Active Living PPLIOM Health and PE 1 cr.</p> <p>Art I Art101 Fine/Perf & Practical Art 1 cr.</p>	<p>English ENG204 English 10 1 cr.</p> <p>Principles of Mathematics MPM201 Math 10 1 cr.</p> <p>Science SNC201 Science 10 1 cr.</p> <p>World History HST201 World History 10 1 cr.</p> <p>Civics CHV201 Electives 10 0.5 cr.</p> <p>Spanish II W Lang 102 Electives 10 1 cr.</p> <p>Leadership Skills Development 2400300 Electives 10 1 cr.</p> <p>+ Add Elective 10 0 Credits remaining</p> <p>Available period</p>	<p>English ENG303 English 11 1 cr.</p> <p>Functions MCR301 Math 11 1 cr.</p> <p>AP Physics I SCH303 Science 11 1 cr.</p> <p>American History and Politics CHA3X4 U.S. History 11 1 cr.</p> <p>Calculus and Vectors MCV4R Math 12 1 cr.</p> <p>Biology SBI3C Electives 11 1 cr.</p> <p>Chemistry SCH3U Electives 11 1 cr.</p> <p>+ Add Elective 11 0 Credits remaining</p>	<p>English ENG4C1 English 12 1 cr.</p> <p>Physics I SC1301 Science 12 0.5 cr.</p> <p>AP Chemistry SCH402 Science 12 0.5 cr.</p> <p>Intro to Economics 4578 Economics 12 1 cr.</p> <p>AP US Government SS404 U.S. Government 12 1 cr.</p> <p>Advanced Functions and Intro... MCB4U Electives 12 1 cr.</p> <p>Physics I SC1301 Electives 12 0.5 cr.</p> <p>AP Chemistry SCH402 Electives 12 0.5 cr.</p> <p>+ Add Elective 12 0 Credits remaining</p> <p>Available period</p>

Ready to Submit

High School

Resumes & Portfolios

Career Experience

Showcase their experience

- Resume Builder pulls in the work students have already completed in other parts of Xello
- Portfolios empower students to highlight work in and outside of Xello in a visual, shareable format

The image displays two overlapping screenshots from the Xello platform. The background screenshot shows a student's portfolio titled "Portfolio by Carla Marie". It features a header image of a hand holding a purple toy for a dog. Below the image, the text reads "My Work Experience at Doggy Dudes". The portfolio includes sections for "Introduction", "Work Experience" (describing a dog grooming service), "Relevant Xello Activities", "Skills" (with star ratings for Collaborating, Listening, Giving Feedback, and Presenting), and "Saved Careers" (listing Animal Caretaker). The foreground screenshot shows the "RESUME BUILDER" interface. It includes an illustration of a student at a desk with a laptop and a speech bubble containing a lightbulb icon. The text prompts the user: "Ready to build? First, put your resume knowledge to the test!" and "Select the 3 correct statements about resumes:". Below this are three multiple-choice options: "A resume is a summary of your skills, education, and experience", "Resumes are used to apply for jobs and other opportunities", and "It's important to proofread your resume". At the bottom of the foreground screenshot is a timeline titled "EXPERIENCES" with a grid for the years 2021, 2022, and 2023. The timeline shows "SALON ASSISTANT" in 2021, "SENIORS EUCHRE NIGHT" in 2022, and "CPR CERTIFICATE" in 2023. A blue "Add experience" button is visible in the top right corner of the timeline.

Work-based Learning (WBL) Companies & Opportunities

xello FOR THE FUTURE OF WORK FLORIDA

Home About Me Explore Plans

Companies

G.W. HENRY, INC.
Fort Lauderdale, FL

Source: G.W. Henry, Inc.

We are South Florida's premier precision interior demolition contractor, serving many South Florida general contractors and private individuals. Our management staff has extensive experience in interior renovation and general building projects, which provides us the knowledge of not only how things "go together" but how they should be, "taken apart". Our company's founder served the South Florida market as a superintendent and project manager for a large South Florida general contractor, as well as the New Jersey market, which provided him with the experience to provide project management for a large company. Our company is founded on the principles of quality and timely service to our clients.

HEADQUARTERS
Fort Lauderdale, FL
[View Map](#)

CONTACT INFO
954.560.3826
<http://gwhenry.com/>

GET EXPERIENCE

We don't have any current opportunities at G.W. Henry, Inc.

CAREERS AT THIS COMPANY

Demolition Expert
\$31,930 - \$95,570

xello FOR THE FUTURE OF WORK FLORIDA

Home About Me Explore Plans

EXPLORE OPPORTUNITIES

Search by opportunity or company name

27 Opportunities

	Positions Available	Application Deadline	Opportunity Date	
Blue Cross Blue Shield South Carolina Summer Jobs Blue Cross Blue Shield Join us for our Summer Students work program to get real world experience and earn money - all while earning what healthcare and is...	6	February 2, 2024	June 24, 2024 to August 1, 2024	
ZF Group Job Shadowing ZF Group What exactly does ZF do? In one sentence: We are at the forefront of the mobility revolution while shaping the vehicle of the future...	20	December 20, 2023	January 1, 2024 to January 31, 2024	Tampa, FL Virtual
Paid Apprenticeship Program Gault - Electric, Generators, Solar & HVAC You must be the person in the neighborhood that everyone goes to when anything in their home breaks. The person that all of your bu...	1	April 15, 2024	May 6, 2024 to July 31, 2024	Virtual
Informational Interview Big Frog Want to work at a company like ours? Get a chance to understand what a real job interview is like!	5	January 31, 2024	July 25, 2023 to July 31, 2024	Orlando, FL

Opportunities

ENCOMPASS HEALTH JOB SHADOW

Encompass Health - Job shadow

Compensation: Unpaid
Positions available: 6
Date & time: Oct 15, 2024 to Nov 15, 2024
Application deadline: Sep 30, 2024
Location: 4465 Narrow Lane Road, Montgomery, AL 36116

Interested in this opportunity?
[Request](#)

This fall, Encompass Health in Montgomery invites high school students to embark on an exciting job shadowing opportunity. Gain firsthand insight into the dynamic world of healthcare by observing our compassionate professionals as they provide exceptional patient care. Experience the rewarding atmosphere of a rehabilitation hospital, where dedicated teams collaborate to help patients regain their independence. This immersive experience will expose you to various healthcare roles, from physical therapy and nursing to administrative and support positions. Discover your passion for healing and helping others while exploring potential career paths in the healthcare field. Join us at Encompass Health and take your first step towards a fulfilling future.

ABOUT THIS COMPANY
10,000+ employees
Montgomery, AL
[View Profile](#)

SIMILAR OPPORTUNITIES

- Job shadow Encora Electric
- Job shadow HFC

FOR THE FUTURE OF WORK FLORIDA | **FUTURE OF WORK FLORIDA** | **FloridaShines**

Guest Speakers Needed!

The screenshot shows the Xello Family interface. At the top left is the 'xello FAMILY' logo and the name 'Scott'. The main heading is 'Hey Ralph' with the subtext 'Select a student to explore their future-readiness work in Xello.' Below this is a profile card for 'Scott Barnes' from 'Grade 11 - Florida Xello Demo School'. To the right is an illustration of three people. Further right is a 'Your demo account' section with a dropdown menu for 'Select a grade / school' and an 'Explore Xello' button. At the bottom right is a 'Guest speaking' section with a computer icon, the text 'Inspire students and help them learn about the world of work by volunteering as a guest speaker', and a blue 'Sign up' button highlighted with a red box and a red arrow pointing to it from the left. A 'Learn more' link is also present.

Parental Access:

- Sign up to be a guest speaker at your child's school or virtually elsewhere
- Follow along with your child's activities
- Figure out what you want to be when you grow up!

Work-based Learning (WBL)

Why Get Involved?



**Discover and develop
young talent**

Create a talented pool of potential future employees.



**Promote your
business**

Help students understand your business and industry.



Make a lasting impact

Strengthen your community and help grow the local economy.



**Be a part of the
statewide network**

Share your talents and wisdom with students across Florida.

The WBL Continuum

Career Exploration

Awareness raising for a wide variety of careers. NOT full work-based learning.

- Career Fairs
- Interest Inventories
- Mock Interviews
- Guest Speakers

Career Exposure

Introduction to an industry and associated occupations. NOT full work-based learning.

- Job Shadowing
- Mentoring
- Informational Interviews
- Company Tours

Career Engagement

First-hand engagement in entry-level work-based learning.

- School-Based Enterprise
- Service Learning
- Guided Entrepreneurship
- Capstone/Industry Project
- Virtual/Simulated WBL

Career Experience

Sustained, in-depth, occupation-specific, skill-building work-based learning.

- Pre-apprenticeship OJT
- Internships
- Cooperative Ed OJT
- Clinicals
- Practicum

Next Steps

Our “Asks”

1 Help promote awareness of Xello and the statewide WBL Network

2 Create business/org profiles and enter existing opportunities

3 Sign up as a guest speaker!

4 Get tailored support from the Xello team

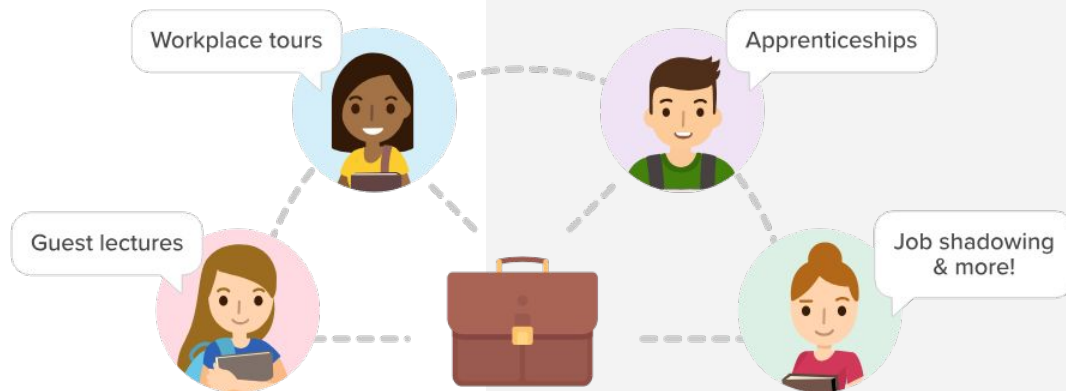
Call to Action

Ready to get started?

Tailor your involvement to what works best for your business

Reach out to our team today to create a work-based learning program that fits your business goals and helps students grow!

www.xello.world/FloridaWBL



xello

Thank You!



Ralph Aiello

Partnership Manager, Work-based Learning (WBL)

ralpha@xello.world

(W) 1 (800) 965-8547 ext. 288

www.xello.world/FloridaWBL

