

1 **STAKEHOLDER PROPOSAL - FDACS, STOPR+2, and I/C/I users.**

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3 **CFWI 2.4 Annual Conservation Goal Within the CFWI**

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5 As part of an application for renewal of an existing consumptive use permit or an application for
6 a new consumptive use permit, the permit applicant shall provide an annual conservation goal
7 that is consistent with the regional water supply plan applicable to the Central Florida Water
8 Initiative on the date the application is submitted. The applicant may elect to provide the annual
9 conservation goal as part of the development and implementation of a standard water
10 conservation plan or a goal-based water conservation plan or as a stand-alone proposal. An
11 annual conservation goal is consistent with the CFWI regional water supply plan, if the goal
12 either (a) proposes to employ specific measures or approaches set forth in the plan, or (b)
13 proposes water conservation generally consistent with that set forth in the plan.

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15 The annual conservation goal must be developed to cover a period of time of at least 5 years, but
16 may be longer, if the applicant so desires up to a period of time equal to the duration of the
17 permit. If the duration of the permit is less than 5 years, the period of time for the annual
18 conservation goal will be the duration of the permit. To provide flexibility, the applicant may
19 express the goal for the entire period of time on an annualized basis, and in such case, is not
20 required to implement a conservation practice or program each year of the annual conservation
21 goal period. At least 60 days prior to the end of the goal's expressed period of time, the applicant
22 shall submit an updated annual conservation goal that extends out for at least another 5 years or
23 to the end of the permit, if the remaining permit term is less than five years.

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25 The annual conservation goal shall include at least one of the following and may include more
26 than one if the Applicant so proposes:

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28 1. Conservation Best Management Practices (BMPs) and Conservation Programs shall be used to
29 meet the annual conservation goal. The applicant shall list any practice, measure, program,
30 device replacement, or other action that maintains or improves water use efficiency that it
31 intends to implement annually, or in phases when a single year implementation results in multi-
32 year annual water savings. The applicant may propose to maintain and operate installed water
33 conserving designs or features as part of this approach. For each conservation BMP and
34 conservation program listed, the applicant may rely on existing programs, such as the FDACS
35 BMP Program, or include a brief statement of the applicant's implementation strategy. The
36 applicant may opt to focus on geographic target areas, use sectors (residential, commercial,
37 irrigation customers, etc.), media strategies, and other similar factors in developing a
38 conservation BMP. For each conservation BMP and conservation program listed, the applicant
39 may include an estimated water savings based on best available information from appropriate
40 data sources.

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42 2. Other metrics. An applicant may identify other annual metrics that would demonstrate an
43 improvement or maintenance of water use efficiency due to the applicant's conservation BMPs

44 and conservation program. This includes facility or manufacturing designs that improve or
45 maintain water conservation or water use efficiency.

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47 The permittee may modify the annual conservation goal at any time and for any reason. Factors
48 that a permittee may consider in modifying the annual conservation goal include: new data;
49 experience gained during implementation of the conservation goal; the development of new or
50 revised Conservation BMPs, programs, or practices; the implementation of new facility designs
51 or operations; evidence that implementation of the previously selected Conservation BMPs or
52 conservation program is not economically, environmentally, or technologically feasible; or any
53 combination of these factors.

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55 The permittee shall track implementation of the selected Conservation BMPs and conservation
56 programs. The permittee shall report on the implementation of the annual conservation goal and,
57 if necessary, provide an explanation of why the goal was not achieved in any compliance report
58 required pursuant to section 373.236, F.S., or, if a compliance report is not required pursuant to
59 section 373.236, F.S., then as part of any application to renew the permit.

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